



ROOFPOINT

ELEVATING ENVIRONMENTAL PERFORMANCE

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**FOR IMMEDIATE RELEASE:**

**The Center for Environmental Innovation in Roofing announces the 2011 RoofPoint™  
Excellence in Design Award**

*Washington, D.C. – July 11, 2011* – In partnership with the launch of the RoofPoint Pilot Program, the Center for Environmental Innovation in Roofing (Center) announces the RoofPoint Excellence in Design Award. This year's design award winner will be selected from the pilot program projects that best exemplify the mission and meet the criteria of RoofPoint.

With the kickoff of the RoofPoint Pilot Program in January 2011, the Center will begin to recognize design excellence through the RoofPoint certification program. RoofPoint is a voluntary, consensus-based program developed by the Center with the input from representatives of important stakeholder groups representing roofing contractors, roof consultants, roofing materials manufactures and roofing research organizations.

This year's deadline for entries is Friday, September 30, 2011. Roofing contractors, architects, specifiers, manufacturing reps and roof consultants who are responsible for, or involved in, the design of a roof system are eligible to apply. Roof systems submitted must participate in the RoofPoint Pilot Program and must have been installed after January 1, 2010.

For more information about the award, contact Justin Koscher at 866.928.CEIR or 202.380.3371, or e-mail Justin at [justink@roofingcenter.org](mailto:justink@roofingcenter.org). To find out how you can participate in the RoofPoint Pilot Program, e-mail Dr. Jim Hoff, the Center's Research Director, at [jhoff@roofingcenter.org](mailto:jhoff@roofingcenter.org).

The Center for Environmental Innovation in Roofing is a non-profit organization headquartered in Washington, D.C., whose mission is to promote the development and use of environmentally responsible, high performance roof systems and technologies. To learn more about RoofPoint, visit [www.roofpoint.org](http://www.roofpoint.org), or for more information on the Center, visit [www.roofingcenter.org](http://www.roofingcenter.org).

RoofPoint™ is an exclusive trademark of the Center for Environmental Innovation in Roofing.

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